



Art Preparation Guidelines

Please follow these guidelines to help ensure your project is produced in a timely manner and to the best quality. Delays and/or additional cost may be incurred if art is not sent print ready.

PREFERRED ART FORMATS:

- .PDF
- .EPS
- .AI
- .PSD

DO:

- Use Adobe Illustrator, Adobe Photoshop, and Adobe InDesign.
- Convert all fonts to outlines and/or rasterize any type layers in Photoshop files.
- Maintain all links and provide the .pdf, .tiff and/or .eps files.
- Have a 3% safe area from all edges to allow for cutting, sewing, and finishing.
- Have scaled proportions match the desired final size.
- Save all images at the appropriate resolution at final print size (see chart).
- Convert files to proper color mode for the Print Method (see chart).

Print Method	Resolution (at full size)	PMS Match	Color Mode
Fabric Sublimation	75 - 100 dpi	C or U	CMYK

DON'T:

- Do not embed linked files.
- Do not flatten layers when sending Photoshop files.
- Do not flatten transparencies or other effects.
- Do not have small perimeter borders since the stretch of fabric makes it difficult to maintain them evenly.

COLOR MATCHING:

It is important to provide color-matching information when submitting a project. Due to the nature of sublimation and fabric, exact Pantone color matches may not be achievable. For best results, please use Uncoated Pantone. Proofs are strongly recommended when exact color matches are required.